

**ANDHRA LOYOLA INSTITUTE OF ENGINEERING AND TECHNOLOGY**

ISO 9001:2008 CERTIFIED

(Approved by AICTE, New Delhi & Affiliated to JNTU, Kakinada)

Vijayawada – 520 008

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DEPARTMENT OF BUSINESS ADMINISTRATION**EVENT SCHEDULE FOR THE ACADEMIC YEAR 2017-18****PROPOSED SCHEDULE OF GUEST LECTURES, EXTENSION LECTURES, SEMINARS,
WORKSHOPS AND INDUSTRIAL VISITS**

S. No:	Date	Event	Resource Person	Designation	Beneficiary
1.	11.07.2017	Guest Lecture on "Training methods and skills for Managers"	Dr. Nunne SrinivasaRao, Ph. D	Faculty Member, School of Entrepreneurship Planning and Extension	MBA III SEMESTER – 52 MEMBERS
2.	01.08.2017	Guest Lecture on "Business opportunities in Plastic Industry"	Mr K V RamanaRao	AP State Coordinator, DCCI	MBA III SEMESTER – 52 MEMBERS
3.	05.08.2017	Guest Lecture for Prospective Entrepreneurs – Infrastructure and Land Pooling by APIIC, Vijayawada	Mr C NagarjunaRao	Manager (Asset Management), AP Industrial Infrastructure Corporation Limited	MBA III SEMESTER – 52 MEMBERS
4.	25-08-2017	Hindustan Coca-Cola Beverages Pvt. Ltd.,	Mr Siva Reddy	Legal Advisor, Coca Cola Beverages, Atmakur	I MBA I Semester Students
5.	26-08-2017	A.P.Heavy Machinery And Engineering Limited,Kondapalli,Vja.AP.	MrGowriSankar	Chief (Personnel, Admin and Vigilence), APHMEL, Kondapalli	Industrial Visits to I MBA I Semester Students
6.	30-08-2017	Emerging trends in Marketing of Financial Products	Dr. K. Bhavannarayan	Vice President (South India), Academy for Global Business Advancement	MBA I SEMESTER STUDENTS – 60 MEMBERS

7.	09-09-2017	“Training Methods and skills for Managers”	Dr.A.Jagan Mohan Reddy.	Institute of Public Enterprises, Shamir Pet, Hyd.	MBA III SEMESTER STUDENTS – 52 MEMBERS
8.	16-09-2017	Evaluation of Performance of Mutual Funds	Mr. GaliShareesh	Representative of BSE, Mumbai	MBA III SEMESTER STUDENTS – 52 MEMBERS
9.	20-08-2017 to 22-08-2017	Faculty Development Programme On “Teaching Ethics in Management Education : Redefining Values In Contemporary System of Education”	Dr Anil Ramesh Prof L Sai Kumar Dr N SrinivasaRao	Professor. Siva Sivani Institute of Management Studies Professor (Guest Faculty) Institute of Public Enterprises, Hyderabad Professor. ni-msme, Hyderabad	Management Faculty of Various Colleges- 50 Participants.
10.	29-09-2017	Communication Skills and Personality Development	Dr. M. Anil Ramesh	Professor and Chairman, Training & Consultancy, SSIM,Hyd.	MBA I SEMESTER STUDENTS – 60 MEMBERS
11.	06-10-2017	JaypeeBalaji Cement Plant, Budawada,Jaggaiyah pet Mandal,KrishnaDistrict,AP.	Mr S N M Suri	HR Manager, JaypeeBalaji Cements, Jaggaiyahpet	Industrial Visits to 1 MBA I Semester Students
12.	07-10-2017	Vijaya Dairy, Vijayawada	Mr A Elamanda	Asst. HR Manager, Vijaya Dairy	1 MBA I Semester Students
13.	20-10-2017	Advertising and Business	Mr. Joshua Devipriyan	Senior Manager, HR, Apolo Hospitals Enterprises Limited.	MBA I AND III SEMESTER STUDENTS – 112 MEMBERS
14.	06-11-2017	Securities and Exchange Board of India and its Reforms	Sanjay C. Puro	Deputy General Manager, SEBI	MBA I AND III SEMESTER STUDENTS – 112 MEMBERS
15.	20-12-2017	Extension Program- our students will collect Funds from parents and Public and give to Orphanage home.	Organized by Department of MBA - students	Department of MBA, ALIET	Orphanage students

16.	22-01-2018	Customer Relationship Management (I & III Sem.)	Mr.AmbedkarRebba	Manager Operations, Hindustan Petroleum Corporation Limited, I.PG Bottling Plant, Hyd.	MBA I AND III SEMESTER STUDENTS - 112 MEMBERS
17.	14-02-2018	Emerging trends in E-Marketing (I & III Sem.)	P.Venkatarami Reddy	General Manager-Industry Affairs, ITCLimitd.Guntur, AP	MBA I AND III SEMESTER STUDENTS - 112 MEMBERS
18.	06-03-2018	Organisational Change and Development (I & III Sem.)	R. N. Bhattacharyya	General Manager, Rashtriyalspat Nigam Limited, Visakapatnam Steel plant, AP.	MBA I AND III SEMESTER STUDENTS - 112 MEMBERS
19.	09-03-2018 to 10-03-2018	Management Meet- A two day state level Management Meet "KAIROS-2K18" will be organized on 9 th and 10 th March 2018.	Organized by Department of MBA	Department of MBA, ALIET	Management Students of Various Colleges in Andhra Pradesh, 300 Participants.
20.	15-03-2018	Entrepreneurship Orientation Programme (EOP)	Mr G Sudharshan	Associate Faculty Member, School of Enterprise Development	MBA I AND III SEMESTER STUDENTS - 112 MEMBERS
21.	27-03-2018	Softskills and personality development (I & III Sem.)	Pagolu. Raju	Sub Divisional Engineer, BSNL, O/o GMTD, Vijayawada.	MBA I AND III SEMESTER STUDENTS - 112 MEMBERS
22.	10-04-2018	Alumni Meet 2018	Organized by Department of MBA	Department of MBA, ALIET	Alumni of Dept. of MBA-ALIET (From 2009 to 2015 Batches)

Tanadhu
 HEAD OF THE DEPARTMENT
 Department of Business Administration
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